

In parentship with Namaa Almunawarah, Seedstars World will be organizing an event in Madinah, through which Seedstars will be working closely with the most sought-after accelerators/incubators, co-working spaces, business angel networks and other forms of startup facilitators to support the local entrepreneurial ecosystems and provide the most promising startups training and international exposure. As special focus will be placed on Umrah sector-related businesses and tech-based startups.

Based on the strategy of MIT REAP – Western Region, the program is considered a key programmatic intervention that would further convene the key stakeholders toward entrepreneurship ecosystem development in the region.